

Installing Your Magnetic Signs

The great thing about using a magnet to advertise on your car is you can take it off and put it back on as often as you like. The bad news is that because it is designed to come off they can be stolen or could blow off if not installed properly. They must be installed on a smooth, flat surface with no grooves or sharp humps. You must make sure that there is no dirt on the magnet or the vehicle surface prior to installing the magnet each time. Basically, if you give wind an opportunity to get under the magnet it will probably come off. This is also the reason that all of our magnets come with radius corners. It is harder for the wind to get a long corner than a sharp one.

Note: If you do not intend to take the sign on and off your car, we highly recommend using vinyl lettering instead. You can get a much cleaner look without the magnetic background. This gives you a more professional image. Also, you do not need to worry about it falling off or getting stolen.